

## **DP World sponsors International Paragliding Festival at Yelagiri Hills in South India**

Para-gliding as adventure tourism has arrived in Tamil Nadu in all its splendour. Yelagiri Located on the Vaniyambadi-Tirupattur Road in Vellore District.

A three-day international paragliding festival began at this tourism destination began on Sep' 7<sup>th</sup> '08 and continued till Sep 7<sup>th</sup> '08. Forty-five para-gliders, including four women, from various parts of the country and abroad, who came with their equipment enthralled spectators with their jumping show.



Yelagiri Hills has now been developed as an ideal destination for adventure sports enthusiasts, particularly those who are fond of paragliding. Yelagiri Adventure Sports Association (YASA), and Yelagiri Paragliding Club (YPC) is helping the Vellore District administration in the development of Yelagiri Hills as a paragliding destination.

C.Jayakrishnan, general secretary, Yelagiri Adventure Sports Association (YASA), organisers of the para-gliding festival, said full-fledged programme would begin from February 2009. Those interested in participating in the adventure sport should register themselves as member of the YASA.



**DP World** was one of the main sponsors of the event along with Bengal Tiger Lines, Sattva Group and Melongos. Mr.Ennarasu Karunesan, Director & CEO DP World Chennai attended the event on behalf of DP World Subcontinent along with key customers in the sub-continent comprising of members from leading Shipping Lines, Chennai Custom House Agents Association, Hindustan

Chambers of Commerce and Tamil Chambers of Commerce and senior trade members.

Mr.Ennarasu flagged off the Yelagiri Marathon Race on 7<sup>th</sup> Sep' 08 in the august presence of Mr.Dharmendra Prasad Yadav, District Collector of Vellore and The District Collector of Kanchipuram District. DP World's support to the adventurous paragliding sport held at Yelagiri Hills has put South India into the World Paragliding Map.